



# PAJAMA WALK

Corporate Partnership  
Presentation



11.13.22

# What's ZABS Place?

In case you're wondering

ZABS Place is a non-profit thrift boutique in Matthews, NC that trains and employs young adults with special ~~needs~~ talents to help them realize their potential.



# What We Do

A peek at what we offer at ZABS Place



**Job Training  
& Employment  
Placement**



**ZABSpreneur Incubator**

Supporting ZABS Talent  
in launching their own  
micro-business



**ZABS Mentorz**

Connecting ZABS Talent  
with professionals to  
gain insight in pursuing  
their dream careers



**Upcycling University**

Inclusive weekly  
upcycled art classes  
focused on recognizing  
potential



**ZABS After Hourz**

Social events for  
current and  
graduated ZABS  
Talent

# Our Story

How we got here

As directors of an organization creating social opportunities for children with special needs, Bentzion and Rochel Groner were approached by parents Charlie and Caren Gale, who had become frustrated in their effort to find employment for their 18-year-old son on the Autism Spectrum. After extensive research into existing opportunities and a joint effort by many in the community, ZABS Place opened in Downtown Matthews in 2014.



# What's the Pajama Walk?

Sounds Like Fun!

The Pajama Walk takes place at Freedom Park in Charlotte and is a community walk to make dreams come true for individuals with disabilities.



# Why Pajamas?

There's Gotta Be A Story Here

Why Pajamas? Well, we usually dream in our Pajamas! Pajamas are comfortable, they don't need to match, and best of all, when we wear them we don't worry about being judged. In pajamas we can be ourselves! That's the exact message we want to share: Let's create an inclusive community where everyone is comfortable to be themselves!



# Volunteer Opportunities

Hand's On Impact for Your Team

## **When and Where:**

Sunday, November 13 at 12:30PM  
@ Freedom Park bandshell area  
(1908 East Blvd)

## **Ability Fair: (12 Volunteers)**

An opportunity for individuals with special talents to display and sell their unique products before the Pajama Walk and during the Carnival.

## **Dreamland Carnival: (15 Volunteers)**

Think of CandyLand in a Dream... An assortment of inflatables, carnival games, bubble shows and more! The carnival is held at the end of the walk.

## **Registration Table: (6 Volunteers)**

Be the friendly faces of the Pajama Walk helping people get their "S.W.A.G" and ready to make dreams come true.

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**COMPANIES WITH ENGAGED  
EMPLOYEES OUTPERFORM THOSE  
WITHOUT, BY UP TO 202%**

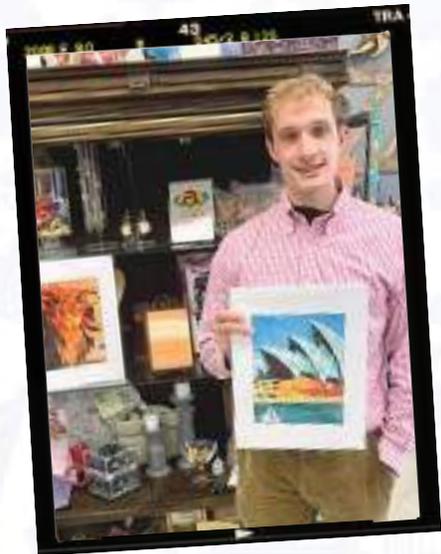
- Dale Carnegie

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# Your Impact

This Happens Thanks to You!

**73** Local young adults with Special Talents were trained or employed by ZABS Place



**14** ZABSPreneuers started/grew their own micro-business

**17** ZABS Talent graduated and were hired by local businesses



**98** Special Talent attended Upcycling University classes



# Why We Need You

What we can accomplish with your help

## Your \$1000 Sponsorship Will:

1. Enable us to scale and accommodate new ZABS talent, doubling the number of specially-talented young adults each year.
2. Allow us to double our ZABSpreneur program and broaden the exposure and customer-base of our ZABSpreneurs.
3. Bolster our placement efforts by offering a more diverse pool of talent prospective employers can hire.
4. Expand our brand reach & ZABS influence – revealing the unique purpose and potential in everyone and everything and creating a more inclusive community.



# ZABS PLACE

100 N. Trade St. Matthews, NC 28105



ZABSPlace.org



704-708-5600



info@ZABSPlace.org

## CONNECT WITH US



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/company/zabsplace



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